

Style guide

White logo's for darker backgrounds

PRIMARY LOGO



ALTERNATE LOGO



COLORS



PRIMARY
#095A9E



PRIMARY-LIGHT
#2297D1



ACCENT
#22B24B



ACCENT-LIGHT
#A8D278



BG-LIGHT
#E2E9EF



#939598



#585858



#454545

FONTS

HEADLINE FONT: POPPINS (REGULAR)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BODY FONT: ROBOTO (REGULAR)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789